



11. WHO WE USE FOR HOSTING

HOSTING AND LANDING PAGE BUILDER

I currently have my entire business on a Liquid Web VPS, the team has been loving it so far, when we switched over to Liquid Web everyone on the team was a bit concerned now, they all tell me how much they love it, I am the non-techie one on the team but I know enough to know Liquid Web has been great to work with - Brian



Hosting scares many people, but nowadays, it is a 5-10-minute setup, and you are up and running. The old school way was to build a Landing page in HTML, then uploaded it to your server via an FTP or file transfer protocol.

Nowadays, we use funnel builders like [ClickFunnels](#) and [GroovePages](#) to save time and churn out campaigns faster.

One exception is if we have a winning page and we plan on running heavy traffic, then we might put an HTML page directly on our VPS for speed purposes only.

As a newbie, you will not have to worry about this. Get a funnel builder and follow the simple steps in these videos, and you will be up and running in no time.

Quick comparison: ClickFunnels vs GrooveFunnels. We use both. GrooveFunnels is up and coming and claims to have faster speeds since they publish your page as a .HTML page.

Speed matters, and even a 1/2 second will increase your conversions. We also like GrooveFunnels because they have a deal for \$497 x 3 payments for lifetime usage at the time of this writing!

Here is a video on setting up **Namecheap** for a Domain:

[CLICK HERE](#)

Here is a video on setting up your domain in **ClickFunnels**:

[CLICK HERE](#)

Here is a video on setting up your company email in **Namecheap**:

[CLICK HERE](#)

Here is a Recap:

1. Sign up for ClickFunnels or Groove Pages.
2. Buy a domain name using NameCheap.
3. Set up a Landing page using your new domain.

Homework

1. Connect your funnel builder to your domain.
2. Build your first Landing page
3. Visit the website and ensure that your domain works live.

Chapter 10: All about Landing Pages

Chapter 12: Who we use for Tracking

Progress Bar

