



12. WHO WE USE FOR TRACKING

TRACKING



Tracking pixels on certain ad platforms like Google, Facebook, and Pinterest allow us to properly track and use the algorithms without the traditional tools like Voluum. If you are running mobile, I suggest [Voluum](#), [Redtrack.io](#), or [Thrive](#) -Brian

Comment: Tracking pixels on specific ad platforms like Google, Facebook, and Pinterest allow us to properly track and use the algorithms without traditional tools like Voluum.

If you are running mobile or Traffic without sophisticated pixel, we have a video on the set up by my partner, Ross Minchev.

Tracking: Nowadays, we don't use a tracking tool very often. The massive Traffic sources we use – Facebook, Google, Pinterest, etc. – all have Pixels that will track the majority of your leads or sales.

In some cases, if you use a tracking tool, you might even get your account flagged and banned.

If you need to track your clicks and conversions better, we recommend [Voluum](#) and [RedTrack.io](#).

Here is a video on the tracking set up for a ClickBank offer with Voluum:

[Click Here](#)

Here is a Recap:

1. We rarely use tracking tools if you are running on Facebook, Google, or Pinterest; you don't need them.
2. If you need to track, we recommend Voluum and RedTrack.io.

Chapter 11: Who we use for Hosting

Chapter 13: The Launch!

Progress Bar

