



17. WHAT DOES THE FUTURE HOLD?

WHAT'S NEXT?

I can tell with the coming artificial intelligence movement and the inception of more tools like Click Funnels to make our jobs easier, we also lower the barrier to entrance into the space and thus an increase in the competition. We are still in a world where Facebook can be profitable, but that window of opportunity might be closing, best advice I have is get started today - Brian

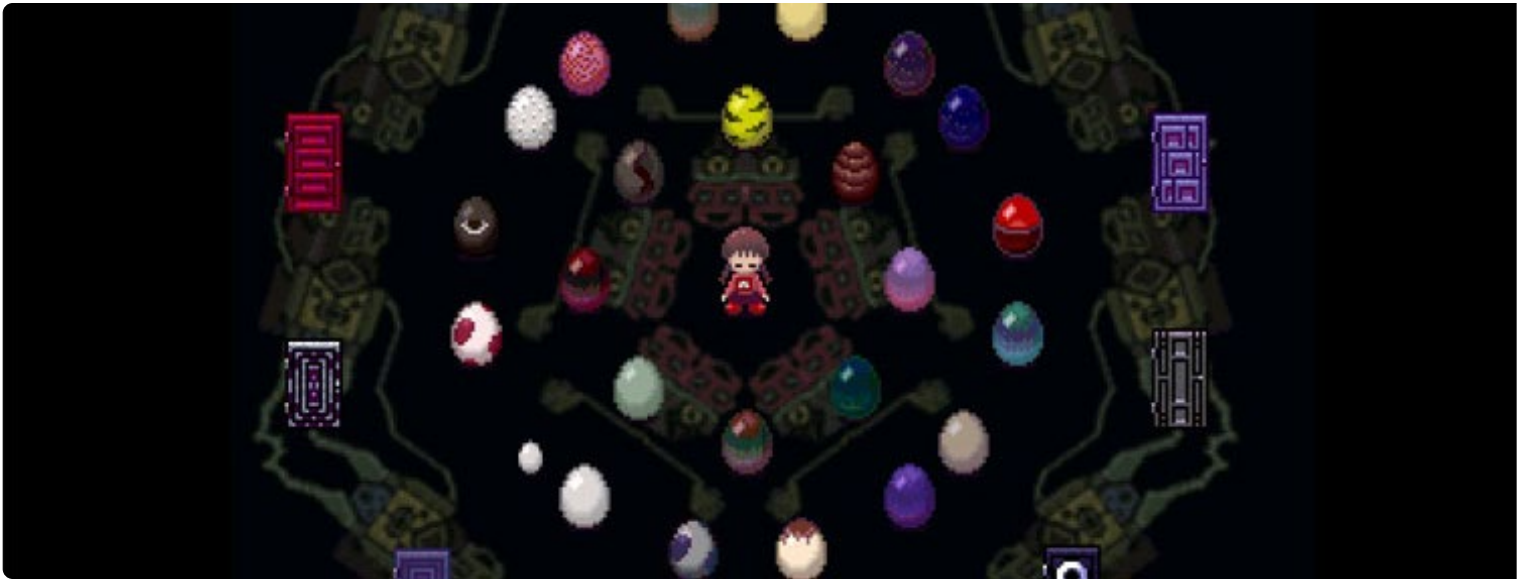


Well, I think my I congratulations are in order!!

You've completed **The Ultimate Guide to Affiliate Marketing and what's working NOW.**

Whether you're a newbie or a veteran to Affiliate Marketing, I'm sure there was something in here that you learned.

The golden path begins with your first step, and by completing this you are taking a few steps.



I would recommend revisiting this guide again and again.

There will be times throughout your journey that you get stuck, and you will need a little nudge to get you over the edge. If you're having issues with optimization, revisit the optimization section. Maybe it will spark an idea.

We've covered a ton of content:

Here is a summary of what we learned

Introduction - affiliate marketing and why it's the perfect business model, and some of my student stories.

What is affiliate marketing - in this section we covered how affiliate marketing works, the people that are involved, and the pros and cons of the industry.

FAQ - Affiliate Marketer questions and my answers.

Mindset - why it's critical to have a winner's mentality. If you can't execute the strategies because of your mindset you will not be successful.

Affiliate Networks - what is an affiliate manager, how do networks operate, how to use them in your business.

Paid vs. Free traffic - There is really no such thing as completely Free Traffic, but if you want to have a real business quick, you'll need to learn Paid Traffic.

Traffic Sources - I talked about the best traffic sources to start on and my reasoning for each.

Verticals and Offers - I talked about how to pick a vertical, monetization models, and the top CPA offers.

Ads and Copywriting - You learned my top copywriting tips, and the different type of ads (Text, Image, Hybrid, and Pop).

Angles - I talked extensively about angles and gave you some examples on how to be creative they come up with profitable angles.

Landing Pages - I provided a thorough understanding of landing pages and layouts.

Hosting and Page Builders - I went over in detail domains and how to set up a page builder.

Launching a campaign - I walked you through step-by-step so you can set up and launch.

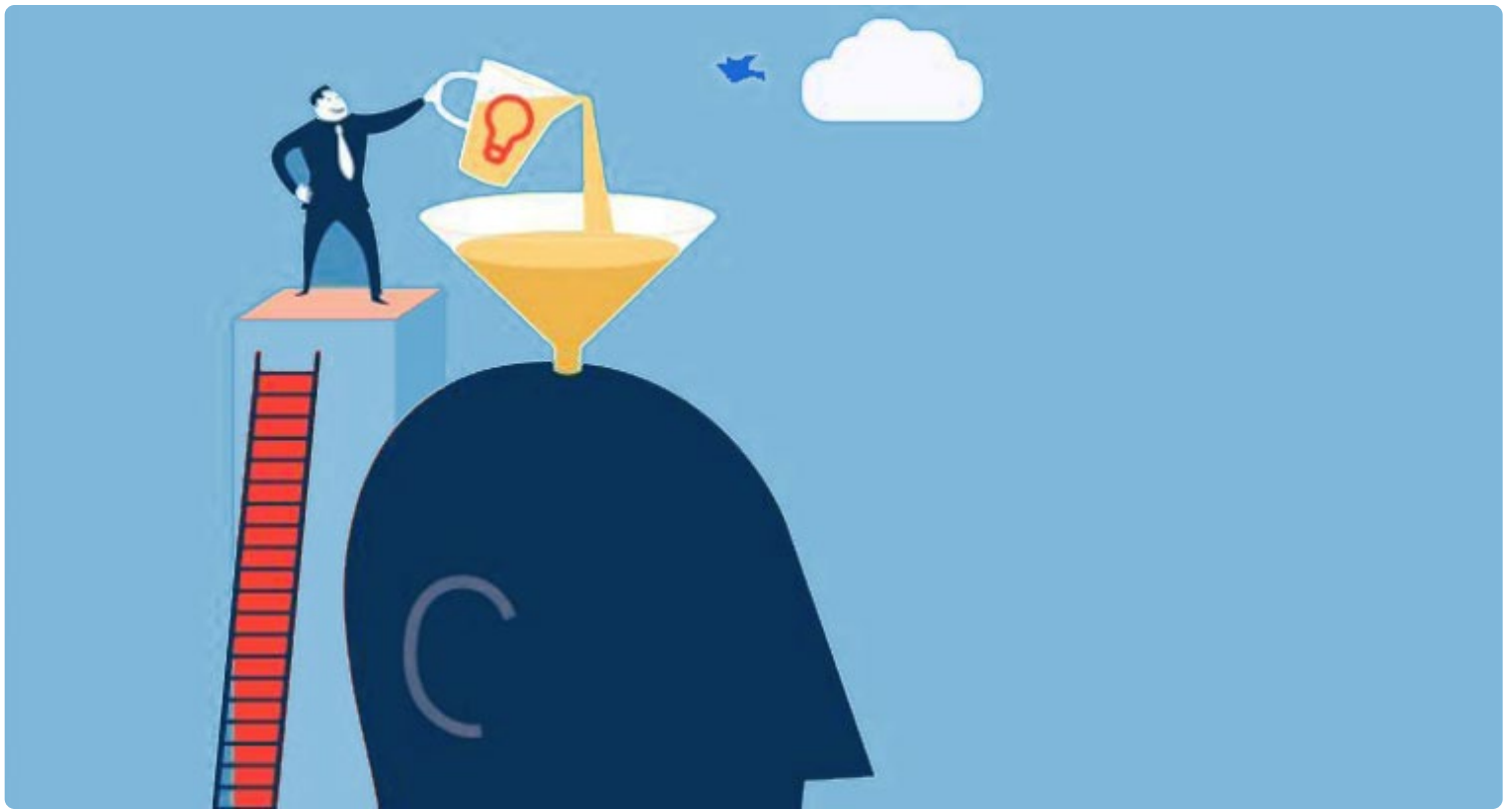
Optimizing a campaign - this is an art form, but I gave you a nice framework to start your optimization process.

Newbie strategy - I noted some common mistakes and gave you specific tips to help launch your first campaign.

Resource guide tools - I gave you the necessary tools you will need and optional tools as you advance.

The time is now to take Massive Action. If you read this and don't take any action you will likely forget 90% of it within the first week.

The way to learn affiliate marketing is by actually doing it. This guide is a great reference tool but it's not going to make you any money unless you take action.



I was fortunate enough to have good mentors when I first started.

I had a campaign that was profitable quickly.

Then along the way I switched to Facebook traffic, and was able to get profitable on that fairly quickly.

One might say I was lucky, but I put myself in situations where I was around the right people, and I paid a lot of money for quality mentorship.

Hopefully, this guide will make your journey a little bit easier.

I spent a lot of time putting this guide together.

Special thanks to [Charles Ngo](#), [Moz SEO](#), and [Neil Patel](#) for being ultimate guide idea's originator.

I did rewrite it with my own stories and my own words and images, but I have to give credit where credit is due.

I put months of time and effort into the original version and this is a revised version from couple of years ago. The original guide inspired me to add my own two cents and keep you up to date with what is working now in 2020 and beyond.

Chapter 16: Other tools, software, and resources

Chapter 18: Are you ready for more?

Progress Bar